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## APPLICANTS

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## \*\* CONTINUING DATA \*\*\*\*\*

This application is a CON of 09/716,848 11/17/2000  
 which is a CIP of 09/695,744 10/24/2000  
 which is a CIP of 09/641,908 08/18/2000 ABN  
 which is a CIP of 09/599,690 06/22/2000 ABN  
 which is a CIP of 09/483,105 01/14/2000 ABN  
 and is a CIP of 09/465,859 12/17/1999 ABN  
 which is a CIP of 09/447,121 11/22/1999 PAT 6,625,581  
 and is a CIP of 09/441,973 11/17/1999 PAT 6,961,712  
 which is a CIP of 09/284,917 04/21/1999 ABN  
 which is a 371 of PCT/US97/19227 10/27/1997  
 and is a CIP of 08/736,798 10/25/1996 PAT 5,918,214  
 and is a CIP of 08/752,136 11/19/1996 PAT 6,064,979  
 and is a CIP of 08/826,120 03/27/1997 ABN  
 and is a CIP of 08/854,877 05/12/1997 PAT 5,950,173  
 and is a CIP of 08/871,815 06/09/1997 PAT 7,143,055  
 and is a CIP of 08/936,375 09/24/1997 ABN

## \*\* FOREIGN APPLICATIONS \*\*\*\*\*

## IF REQUIRED, FOREIGN FILING LICENSE GRANTED \*\* SMALL ENTITY \*\*

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Foreign Priority claimed	<input type="checkbox"/> yes <input type="checkbox"/> no	STATE OR COUNTRY	SHEETS DRAWING	TOTAL CLAIMS	INDEPENDENT CLAIMS
35 USC 119 (a-d) conditions met	<input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance	CT	172	16	1
Verified and Acknowledged	Examiner's Signature _____ Initials _____				

## ADDRESS

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## TITLE

WEB-BASED CONSUMER PRODUCT MARKETING COMMUNICATION NETWORK FOR MANAGING AND  
 DELIVERING CONSUMER PRODUCT MARKETING COMMUNICATIONS TO CONSUMERS ALONG A E-  
 COMMERCE (EC) ENABLED WEB SITES ON THE WORLD WIDE WEB (WWW), USING MULTI-MODE  
 VIRTUAL KIOSKS (MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS EMBODIMENT UNIVERSAL  
 PRODUCT NUMBERS (UPNS) AND DRIVEN BY UPN/URL LINKS MANAGED BY PRODUCT  
 MANUFACTURER TEAM MEMBERS AND/OR THEIR AGENTS